



Azoth at SOFA Chicago 2005



Ruudt Peters with Kai Friedemann 2007

Ruudt Peters

In 2004 Stefan Friedemann attended Munich Jewelry Week, the world's largest jewelry festival, where he met Dutch Jeweler, Ruudt Peters. Peters was presenting his *Azoth* series, a now famous body of work. A year later, Stefan and Ruudt had remained in contact and in 2005, Peters let it be known that he was interested in presenting the work with Ornamentum, an opportunity the gallery jumped at. They were aware of their limitations as a young gallery trying to present even less conventional works in experimental and materials and forms.

In reflection, Stefan Notes, "It had been in our minds that we would probably enter the art fair world at some point down the road, but with Ruudt Peters on board we decided that we should step up that year, and we presented *Azoth* at the SOFA fair in Chicago, 2005, each piece presented in a bowl of water upon an iron stand". This step jump started the gallery in their trajectory of exhibiting at international fairs- soon after leading to their acclaim as pioneers in the field, as well as a reputation for presenting the more challenging works and installation based presentations."